

Brandon Wilson

Agency Growth Coach
Joined MIAA in 2022



Brandon Wilson is an Agency Growth Coach for Midwest Insurance Agency Alliance (MIAA), the leading network of independent insurance agencies serving Nebraska, Kansas, Missouri, Iowa, North Dakota, South Dakota, and Minnesota. He is responsible for supporting members in Kansas and Missouri.

Brandon comes to the organization with more than a decade of experience in the insurance industry, most recently as an agency owner for Shelter Insurance. There, he focused on developing strategic partnerships, retaining and expanding his customer base, increasing annual premiums, and directing day-to-day operations. Previously, Wilson served as director of sales and operations for Wilbrant Insurance of Overland Park, KS. He has extensive experience in agency marketing, particularly digital, management, recruiting, and training.

Brandon acts as a resource for Kansas and Missouri agencies facing start-up challenges, growing personal and commercial lines, technology adoption and usage, as well as new business and retention strategies. He received his Master of Business Administration from Baker University and his bachelor's in criminology from Doane University in Nebraska.